

## **STREET TEAM MEMBER**

**Location:** Chicago

**Industry:** Communications, Hospitality

**Major:** All

**Description:**

**Position:** Street Team

**Where:** Bar1 Events – Chicago, IL

**Duration:** open-ended

**Approx Hours:** Varies

**Reports to:** Marketing

**Company Purpose:** Bar1 Events is Chicago's Premier Events Company, headquarters to Chicago's favorite bars: Duffy's, McGee's, Redmond's, Durkin's, Maeve, Fion, and Wrightwood Tap. We are a marketing, event planning, and promotions company looking for outgoing, highly motivated, fun, passionate individuals committed to helping Bar1 Events prosper.

**Duties Include** (but not limited to)

- Advertise for Bar1 Events while engaging in customer conversations and building brand awareness
- Be a part of monthly team meetings to discuss unique ways of expanding Bar1's customer base, and picking up promotional materials
- Attend special events throughout the Chicagoland area while distributing promotional materials to build brand recognition for Bar1
- Work with fellow street team members to create and carry out new promotional concepts
- Promote Bar1 Event's parties and deals on social media accounts
- Be the face of the brand

**Desired Attributes**

- Roughly 19-22 in age
- Approachable, sociable, extraverted, a people person
- Self-motivated and self-driven
- Effective and professional communicator
- Social media savvy
- Pleasant and inviting demeanor

**Payment**

- \$50 a shift for external and internal bar events
- Commission based on measured performance